

Basingstoke Live paid for entry budget

EXPENDITURE

INFRASTRUCTURE	
Marquees x15	£11,000
Stage and Lighting	£40,000
Lighting towers	£2,700
Furniture	£1,500
Toilets	£3,500
Cabin and Storage	£2,000
Security	£40,000
First Aid	£4,000
Fencing	£7,500
Signage	£500
Wristbands	£4,000
Facepainting	£450
Contingency	£1,450
Power	£4,000
Road closure	£2,200
Misc. - water, etc	£1,000
TOTAL INFRASTRUCTURE COSTS	£125,800

ARTISTIC

Promoters expenses	£10,000
Artists costs, Inc. headliners	£60,000
PRS	£2,000
TOTAL ARTISTIC COSTS	£72,000

STAFFING

Event Stewards	£11,000
Festival Volunteers	£1,000
Operations team staff	£2,000
TOTAL STAFFING COSTS	£14,000

FILM SCREENINGS

Film screening (x3)	£3,300
Power, security, first aid, etc	£500
40% of box office film rights	£4,166
TOTAL FILM SCREENING COSTS	£7,966

Contingency 5%	£11,000
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TOTAL EVENT COST	£230,766
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INCOME

Trade (£100 per stand) x15	£1,500
Catering (£500 per stand) x12	£6,000
Bars £2,500 x7	£17,500
Facepainting	£1,150
Inflatables	£1,750
Funfair	£2,500
Film screening box office (1500 tickets x £10 Exc VAT)	£12,500
Sponsorship	£5,000
Trade and catering film screenings	£3,000
Misc borough site rental costs	£12,000
Budgeted Ticket sales (Excluding VAT)	£60,000
TOTAL INCOME	£122,900

TOTAL COST TO COUNCIL (2018 budget)

£107,866

Notes:

- ~ No Drum Runners, Artistic co-ordination managed in-house
- ~ Increased promoter expenses as paid for festival
- ~ increased Artist costs as need a headliner acts
- ~ wristbands for all festival goers and act passes
- ~ Box office infrastructure needed
- ~ Ticket booking fee passed onto festival goers but VAT implications as above
- ~ £5k sponsorship target but could be covered by contingency
- ~ **potential income if sold out £80,000 (Excluding VAT)**